




Dear ENTP or ENTJ!


We received a request of more information about possible experiences within your career field based on your personality type. Here is an example of Jane and Catherine, other ENTPs and ENTJs ...

Jane and Catherine are best friends and are ENTP and ENTJ! They co-own a shop full of oddities and knick-knacks called the Red Raven. They planned this out far in advance as they are both visionaries and highly committed to ideas, especially when they came up with this one together. They also loved the added bonus, when they realized they would have each other to rely on. The business functions as both an antique shop and a store for the hermetical arts.



At the Red Raven you can find devotional statues, incense, crystals, old books and brass trinkets. Jane being the more extroverted out of the two, she is highly intuitive and perceptive as an ENTP; she handles most of the customer service interactions. Both can be seen roaming around the shop helping customers and introducing themselves though. Catherine tends to work more on the office end of things, organizing and clearing up paperwork. She uses the technical and judging or discerning part of her personality to help navigate the decision-making portion of the business.


Much of owning a business, especially one so eclectic, is the ability to network with people and establish social groups that enjoy being a part of what you have to offer. This is possible through not only their diverse product selections but also the sociable energy they bring to the table as extroverts. Sometimes this has its down



sides though! With so much effort and attention naturally given to the customers and atmosphere of their establishment, sometimes paperwork gets overlooked, sometimes tax filings are submitted late, sometimes receipts are lost! As being able to connect with people is important, keeping everything in order is important too.

After realizing their own limits, they have scrounged up enough money to get help from an accountant once in a while. Another route they could pursue, given if they could afford it, is to hire someone part time to help with these things, maybe an ISTP...

Of course, everyone is different in their approaches to such things to some degree, but I hope Jane and Catherine's example has helped you to get a feel for their personality types and how you may choose your career!



Warm regards,

**PPCE,**

**Personality/Career Evaluator Team**